

# NM Counts 2020 July Digital Gathering

This is a monthly meeting for any NM Counts 2020 grantees, applicants, Tribal governments, and nonprofits conducting census outreach.

**[Friday, July 10th — 10:00 – 11:15 am]**

[Click here to register](#) ←

You will receive an email with the Zoom link upon registration.

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## MEETING GOALS:

- 1. Overview Census Rapid Response Grants and other administrative updates.*
  - 2. Review NM's current response rate and changes to messaging.*
  - 3. Share outreach tactics with one another using two nonprofit examples as a backdrop.*
  - 4. Collaborate on new ideas, connect the dots between outreach initiatives, and discuss how to increase outreach impact.*
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## **Introductions [5 min]**

Lead: Cathy Frey

- Cathy Frey, NM Counts 2020
- Olivia Faust, MediaDesk
- Eli Cuna, Center for Civic Policy
- Christine Ortiz, Spirit of Hidalgo

## **Census Rapid Response Grants & Administrative Updates [10 minutes]**

Lead: Cathy Frey & Albuquerque Community Foundation

## **How is New Mexico doing? [10 min]**

Lead: Olivia Faust

- Overview of census response data
- Messaging updates
- Available materials and help

## **Center for Civic Policy [10-15 min]**

Lead: Eli Cuna

## **Spirit of Hidalgo [10-15 min]**

Lead: Christine Ortiz

## **Q&A + Open Discussion [20 min]**

Moderator: Cathy Frey

**Close + Thank you!**

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