



**New Mexico Counts 2020 Funder Group
Grants to 17 organizations, totaling \$111,000 in support of engaging
Underrepresented Populations in the Census
March 1, 2020**

Americans for Indian Opportunity: \$10,000

To create an Albuquerque Urban Native Complete Count Committee in Albuquerque/Bernalillo County.

Project Contact: Brittany Schulman *BSchulman@aio.org* 505-842-8677

Capitan Public Library: \$4,000

To establish the Capitan Public Library as hub for census outreach in Lincoln County in partnership with Lincoln County Complete Count Committee.

Project Contact: Paulette Arnone *capitanlibrary@gmail.com* 575-354-3035

Chainbreaker Collective: \$7,000

To develop and implement the first phase of a city-wide census outreach plan, including media and canvassing, for transient or homeless individuals and youth in hard-to-count areas of Santa Fe and Santa Fe County.

Project Contact: Tomás Rivera *tomas@chainbreaker.org* 505-989-3858

East Central Ministries - \$6,000

Using East Central Ministries volunteers and staff, implement a three-phase census campaign; educate, motivate, activate including canvassing, within three hard-to-count tracts in Albuquerque's International Neighborhood District.

Project Contact: John Bulten *john@eastcentralministries.org* 505-266-3590

Healthy Futures - \$7,000

Using trusted Healthy Futures team members, conduct census outreach and education through direct contact with families in two Navajo northern Ojo Encino & Torreon Chapter Houses.

Project Contact: Raphael Nevins *healthyfuturesinc@gmail.com*

Indigenous Lifeways \$6,000

To train and deploy indigenous youth Social Justice Fellows to provide census outreach and canvassing within 15-30 Navajo chapter houses in Gallup; San Jaun and McKinley Counties.

Project Contact: Krystal Curley *krystal@ourindigenouslifeways.org*

KWH Law Center: \$7,000

KWH staff and partners will implement a three-phase census outreach campaign: education, motivation, activation, to reach NM African American communities in Otero, Sandoval, Valencia and Bernalillo Counties.

Project Contact: Pamela Herndon *pherndon@kwhlawcenter.org* 505-205-0868

La Casa Family Health Center: \$10,000

Conduct census outreach with in-state college students and La Casa Family Health Center patients in Curry and Roosevelt Counties.

Project Contact: David Briseño *sixbrisenos@mac.com* 575-356-6695

Lovington MainStreet: \$4,000

Implement "Lovington 2020", a component of the City of Lovington's Community Development strategic plan for education and engagement in the census.

Project Contact: Mara Salcido *director@lovingtonmainstreet.org* 575-396-1418

Mesilla Valley Community of Hope: \$10,000

Using Mesilla Valley Community of Hope team members for census outreach, host fairs, provide information and canvass homeless population in Doña Ana County, Mesilla Valley and Las Cruces.

Project Contact: Nicole Martinez *hope@zianet.com* 575 -523-2219

New Hope Church: \$6,000

Engage African American churches, schools and community organizations in community initiatives and education within the City of Albuquerque and Bernalillo County.

Project Contact: Rachel Botello *RachelB@frenchfunerals.com; nmcooper@unm.edu* 505-881-7780

Not Forgotten Outreach \$5,000

Using Not Forgotten Outreach team and community partners, provide census outreach and education for at-risk veterans, rural and homeless populations in Taos County.

Project Contact: Alec Swift *alec@notforgottenoutreach.org* 575-224-1503

Planned Parenthood of the Rocky Mountains: \$7,000

Using the Planned Parenthood of the Rocky Mountains - Public Affairs Team, mobilize and train volunteers, student groups to reach in-state college students, LGBTQ, patients, and supporters in the census.

Project Contact: Jasmine Hansen *jasmine.hansen@pprm.org*

Regional Development Corporation: \$4,000

Train and mobilize trusted community messengers to motivate Espanola Valley residents' participation in the census within the City of Espanola, Los Alamos County, Espanola Valley, including Santa Clara and Ohkay Owingeh Pueblos

Project Contact: Alison Gillette *AGillette@espanolanm.gov* 505-820-1226

Santa Fe Youthworks: \$7,000

Using Santa Fe Youthworks volunteer team members, combine census community canvassing with network-building and education to reach at-risk youth; young adults and other hard-to-counts groups in Santa Fe County.

Project Contact: Karl Tacheron [*karl@karltacheron.com*](mailto:karl@karltacheron.com) 505-989-1855

Transgender Resource Center of New Mexico: \$5,000

Train and mobilize Transgender Resource Center of New Mexico communications staff to provide census education and outreach through drop-in sites and community events in Bernalillo County and the City of Albuquerque.

Project Contact: Adrien Lawyer [*adrien@tqrcnm.org*](mailto:adrien@tqrcnm.org) 505-200-9086

Welstand Foundation: \$6,000

Implement a census education and outreach campaign designed to reach New Mexico's hard-to-count African American diaspora communities in Albuquerque, Las Cruces, Hobbs, Clovis, Rio Rancho, Alamogordo, and Roswell.

Project Contact: Nichole Rogers [*welstandfoundation@gmail.com*](mailto:welstandfoundation@gmail.com)